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69.77

*A Special Strain
for Every Special Need*

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U.S. DEPARTMENT OF AGRICULTURE



**COKER'S
PEDIGREED
SEED**
BLOOD
WILL TELL
TRADE MARK
REGISTERED

*When
Better Strains
are needed*

Coker Produces Them

COKER'S PEDIGREED SEED
Spring-1926



**THE RED HEART MEANS
BIGGER CROPS, BETTER
QUALITY, MORE MONEY**



Coker's Field Seeds Acme of Perfection

Our President, a Pioneer

Our organization under the continuous management of Mr. David R. Coker has been breeding cotton for 25 years. He is widely recognized both at home and abroad as one of the great plant breeders of the world. During good times and bad he has kept up this great work for agricultural advancement on a gradually expanding scale until now we are doing more commercial plant breeding than any other southern organization. Visitors are amazed to see on our farms, not hundreds, but thousands of rows each from the seed of a single select plant in our plant-to-row tests of cotton, corn, soy beans, oats, rye, wheat, and other southern field crops. Each year we segregate the very best strains from our

thousands of plant-to-rows and further test these for two years more, finally increasing the one which outyields all the rest. Such a system carried on in the largest and most scientific way means constant discoveries of better and better strains of every variety of plant with which we work. No farmer can afford not to plant the best and latest varieties produced by the best plant breeders, for the scientific plant breeder can regularly add not less than ten percent to average farm yields, and that may mean 100% additional profit.

We invite enquiry from any reputable agricultural or financial authority as to our record and reputation as plant breeders and leaders of southern agricultural progress.

A Pot of Gold In Every Acre

Aesop's fable of the farmer and his sons and the buried treasure is as true today as ever.

Muscle and industry will increase yields and bring extra profits. But the old farmer didn't know one thing that would have added vastly to his sons' profits. They could have added 10% to 25% to their yields if they had known and applied the principles of plant breeding.

The other day a farmer brought me two bales of beautiful cotton. He said they were of the same variety, but one was $\frac{1}{8}$ " shorter and of poorer character than the other. The shorter bale was from seed of the Deltatype variety bought five years ago, while the longer bale was from a later strain of Deltatype bought from us last spring.

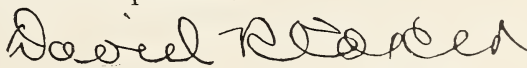
The longer bale brought six cents per pound more than the shorter bale and cost no more

to produce. It cost less, in fact, for the latter seed were more productive.

If the farmer had bought each year our latest and most improved strain, he would have dug out of his farm each year a nice pot of gold that he has missed.

Each year we are selecting thousands of cotton plants and are finding out by scientific methods which single plant of each variety will produce greatest yields and highest money value. Each new strain is the product of the one best plant of its generation.

Many who offer seed for sale have no conception of such work and no other organization that we know of is doing scientific plant breeding on the scale that we are. None other in the South has twenty-five years of experience and reputation.


President



Prospect for Staple Cotton

For many years we have been publishing each year in our catalogue a table showing the actual average prices of 1³/₁₆" , 1⁵/₁₆" , and short cotton for the one heaviest marketing month of each year at Hartsville, S. C., these prices being the average figures paid on the street by Coker Cotton Company for every bale of these lengths of strict middling grade during the month. The figures for this year are for the month of September as that was the biggest marketing month at Hartsville. This table should be of great value to all staple cotton planters as it is accurate and has been kept for fourteen years. It is clear from the table that staple cotton seems to have an up and down swing during each five-year period. We passed through in 1922 and 1923 a period of low premiums and are now beginning an upward swing, which, according to past expe-

rience, should continue for several years. The upward swing in premiums has continued since September and is now around 50% on 1³/₁₆" and over 75% on 1⁵/₁₆". Our customers will be interested to know that for the cotton thus far sold from our plantations our croppers have received 40c per pound for their 1³/₈" and 37c to 38c for their 1⁵/₁₆". Most of them had our Deltatype Strain Four, which, according to our records, is the most profitable cotton in existence.

We believe that the grower of staples who understands his business and who plants the longest, most productive, and latest pedigreed strains of staple cotton will almost invariably net much better returns than the grower of short staple or of the shorter lengths of long staple.

Note the Swing of the Pendulum on Staple Cotton Premiums

Table Showing Actual Value of Strict Middling 1³/₁₆" - 1⁵/₁₆" and Short Cotton. Price Per Pound and Percent Difference 1912 to 1925 Based on Actual Average Price Paid on Hartsville, S. C., Market for the One Heaviest Marketing Month in Each Year.

YEAR	P e r c e n t P r e m i u m				
	Price Per Lb. (Cents)	Price Per Lb. (Cents)	Price Per Lb. (Cents)	1 ³ / ₁₆ " Price Over	1 ⁵ / ₁₆ " Price Over
	1 ³ / ₁₆ "	1 ⁵ / ₁₆ "	7/8" to 1" Short	Short Price	Short Price
November 1912	17.00	18.50	12.00	40.17	54.17
November 1913	15.50	17.25	13.00	19.23	32.70
November 1914	14.00	15.75	9.08	55.55	75.00
November 1915	17.50	19.00	12.00	45.83	58.33
November 1916	25.00	29.00	19.50	28.21	48.72
November 1917	37.80	42.80	27.00	40.00	58.52
November 1918	32.43	35.92	28.00	15.82	28.29
November 1919	69.58	81.59	40.52	71.22	101.35
November 1920	27.00	32.00	17.00	58.82	88.24
October 1921	35.00	38.50	19.00	84.21	102.63
October 1922	33.00	37.00	21.75	51.73	70.11
October 1923	32.79	35.27	28.18	12.03	25.17
October 1924	28.12	32.37	24.10	14.30	34.32
September 1925	30.77	34.94	23.14	32.98	51.00
14-Year Average	29.68	33.56	21.02	40.72	59.18

Coker's Field Seeds Acme of Perfection

Six Splendid New Cottons

As the culmination of twenty-five years of active work in cotton breeding, we are offering the cotton growers of the South six splendid new strains of cottons. These strains, we think, cover the entire range of the requirements of the southern farmer, and we consider each the very best in its class. Each is descended from the very best plant of its variety selected five years ago.

Our Deltatype Strain 4 is the very best and longest of our series of Deltatype cottons. The growers of this variety around Hartsville this year have received from 35c to 38c for the bulk of their crops. All have made heavy yields, and their returns have been better than from any other variety because of its heavy production and very long staple.

Our Lightning Express Strain 5 is the earliest maturing variety we know of. It is slightly earlier and longer in staple than any of the preceding strains of Lightning. We have bred it for wilt resistance and it stands up splendidly on lands badly infested with wilt.

Our new Super-Seven cotton is a wonder. Its production will average with the best short staples on non-wilt land and on land infested with wilt it makes wonderful yields with scarcely a wilted plant. It was grown this year

on several badly infested plantations and all made the best crops they have made in years. Besides, its full $1\frac{1}{16}$ " staple (sometimes $1\frac{1}{8}$ ") has brought a premium of several cents per pound.

In our Hartsville 20 we have a cotton bred continuously to pedigree for twenty years. It is earlier than any of our preceding strains of this cotton—quite early enough for weevil conditions. It is a cotton of tremendous vigor, has a very large boll, is easily picked, storm resistant and makes the highest average grade of any of our varieties. Its staple is $1\frac{1}{4}$ " to $1\frac{5}{16}$ ", strong and of excellent character.

Our Foster Strain 1 is an improvement on the Foster varieties, a strain of which is extensively grown under the name Delfos. This cotton has all the good qualities of the parent variety, but is a heavier yielder and of longer staple than the parent strain.

Our Cleveland Strain 5 has proved to be the highest producing cotton of all the varieties tested in our variety tests at Hartsville, and we do not think it has an equal among the family of Cleveland Cottons, both because of its high yield and because it produces a length ($1\frac{1}{16}$ ") which commands a good staple premium. We recommend this cotton without reservation.

A Great Service Overlooked

We would like to call the attention of the farmers of the South to the Demonstration Service, created and maintained for the benefit of our agriculture by the National and State governments. In most of the counties there is a farm demonstration agent who is usually a man of training and experience in practical and scientific agriculture. Many of our farmers have not learned to utilize these men and are losing potential profits by not doing so. If these men were consulted about seed sources, va-

rieties, methods of preparation, fertilization, planting, insect control, and marketing, the average farmer could greatly improve his yield and profit on every crop. Emergencies frequently arise which the farmer is not equipped to meet but which the demonstration agent knows how to or can find out how to handle. Ignorance is the greatest handicap to southern agriculture, and the Extension Service as a source of agricultural knowledge should not longer be neglected.

Coker's Field Seeds Acme of Perfection

Our New Price Policy

In reading this catalogue you will notice that the prices for our various strains of cotton seed range from \$2.00 to \$3.50 retail. Previously we have usually gotten from \$5.00 to \$6.00 for our newest pedigreed strains. Increasing demand, however, enabled us in 1925 to produce much larger quantities of seed than ever before. This has allowed us to distribute the heavy cost of our scientific breeding work over a much larger tonnage, and we have given our customers the benefit of this reduction in average overhead cost. Although our best strains are priced at little more than half of last year's figures, they are as carefully

bred as any cottons we have ever put out and are superior to all previous strains. We regret that we must disappoint some of our customers who may want certain of our new strains which are listed for the first time in this catalogue, but we have already had orders from forehanded customers who have taken up our entire production of the strains marked "Sold Out." We suggest that all who wish regularly to book our newest and best strains in order to constantly improve their crop production and money outturn, write us in September each year to reserve their requirements.

The Hazards of Germination

Some farmers fail to appreciate the fact that there is a risk of failure to secure stands even with tested seed of highest germination. Such failures are sometimes chargeable to mother nature and sometimes to mistakes of the planter himself. Cold, wet weather, hard packing rains, too much depth, nearness to strong fertilizing salts (like nitrate or kainit) or organic ammoniates (like cotton seed meal), a poorly prepared seed bed, and last, but not least, an insufficient amount of seed, have all been responsible for poor stands. Cotton seed will count all the way from 80,000 to 200,000 to the bushel so the rate of seeding should be varied according to the size of the seed. Oily and salty car floors and leaking roofs ruin some shipments before delivery and it is most important to examine every shipment on arrival and reject those damaged in transit.

It is not difficult to tell with reasonable accuracy whether seed are sound and vital. If you cut and examine a hundred or more and find the color right and the germ healthy looking there is little doubt as to the germination of the lot.

Cotton seed will rarely give good stands if planted too early and it is our experience that much is lost and nothing gained by planting before the ground is thoroughly warm. We began planting last spring on April 13th and finished May 10th, though April 1st to 15th is the usual planting time here. We got splendid stands and made a full crop though this was an extraordinarily dry year. Every single lot of our seed has had its percentage of germination determined and that percentage is printed on the tag. We want you to check us up as soon as your shipment arrives.

Our Guernsey Cattle

A Guernsey cattle breeder who visited us recently said, "You have the most beautiful lot of Guernseys I ever saw". Guernseys are, we believe, the best dairy cattle for the South. If interested write or better come and see our herd.

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Deltatype Webber

Strain 4—(*A New Strain*)

SEASON—Early.
LINT PERCENT—32.8 to 34.0.
PICKING QUALITY—Good.
STORM RESISTANCE—Best.
MONEY VALUE—Highest.
BOLLS—Large, 59 to 63 to Lb.

HULL—Thick, Fibrous, Hardening Quickly,
 Resists Weevil Puncture.
PLANT—Erect, Medium Open, Vigorous, Pro-
 lific, Drought Resisting.
STAPLE—1 5/16" to 1 3/8", Uniform, Strong,
 Silky.

All of our Deltatype Webbers are good cottons. No other extra long variety that we have been able to find compares with them either in production or in net returns per acre. They average as productive as good short cottons, and when properly grown and handled no variety pays as well.

The Deltatype leads in money value. Strain 4 is the best of the Deltatypes. It is proven in this Table.

(1924 VARIETY TEST)

	Yield Seed Cotton Per Acre	Value Seed and Lint Per Acre	Yield Lint Per Acre Net
Deltatype Strain 1.....	1557.3	496.8	\$170.00
Deltatype Strain 2.....	1720.6	542.0	189.96
Deltatype Strain 3.....	1811.4	570.6	209.55
Deltatype Strain 4.....	1847.7	606.0	227.08
Delfos 6102	1702.5	563.5	181.24
Coker-Cleveland Strain 4..	1880.3	671.3	185.96
Wannamaker-Cleveland ..	1640.8	600.5	165.53
Coker-Cleveland Strain 5.	2003.8	707.3	214.28



Where Can You Find a Cotton of Such Production and Money Value?

PRICES

Per bushel of 30 Lbs., \$3.50; ton lots, \$3.25 per bushel; 15 ton lots, \$3.00 per bushel. Per bag (100 Lbs.), \$11.67; ton lots, \$10.83 per bag; 15 ton lots, \$10.00 per bag, l.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.



The Heavy Producing Middle Row is Deltatype Webber Strain 4 Used as Check Row in 5th Generation Hybrid Plant-to-Row Test 1925 (Leaves and Second Growth in Foreground Stripped to Show Actual Cotton)

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Deltatype Webber Strain 3

STAPLE—1 5/16" to 1 3/8".

LINT PERCENT—31.9 to 33.3.

PICKING QUALITY—Very Good.

MONEY VALUE—High.

STORM RESISTANCE—Excellent.

HULL—Thick, Fibrous, Hardens Quickly, Resists Weevil Puncture.

TYPE OF PLANT—Very Erect, Medium Open, Very Vigorous and Prolific.

BOLLS—Very Large, 59 to 62 Per Lb.

Deltatype Webber is, we believe, the most superior staple cotton ever introduced. It is the culmination of years of scientific breeding and we believe it to be the most prolific and profitable cotton ever produced. Every year that staples sell at normal premiums Deltatype Webber will put more money into the farmer's pocket than any other variety.

Strain 3 has in a more marked degree the many desirable qualities of the parent—

strength, character, percent lint, large boll, good picking quality, storm resistance and resistance to weevil.

PRICES: Per bushel of 30 Lbs., \$2.50; ton lots, \$2.40 per bushel; 15 ton lots, \$2.30 per bushel. Per bag (100 Lbs.), \$8.33; ton lots, \$8.00 per bag; 15 ton lots, \$7.67 per bag, f.o.b. Hartsville, S. C., Jackson, Mississippi, or Memphis, Tenn.

Note—The staple lengths which we quote for our different cottons are those which they actually produce under fair to good conditions. Under extraordinary conditions they may be somewhat longer and under poor or droughty conditions they will be shorter.



Deltatype Webber Plant-to-Row 1924. Photo Taken Following Three Weeks Continuous Rains

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Deltatype Webber Strain 2

STAPLE—1 5/16" 1 3/8".

PERCENT LINT—31.5 to 33.3.

BOLLS—Large, 60 to 65 per Lb.

PICKING QUALITY—Very Good.

MONEY VALUE—Highest.

HULL—Thick, Fibrous, Resists Puncture.

Next to our Deltatype Webber Strains 3 and 4 our Deltatype Webber Strain 2 (bred by us and introduced first in Spring 1924) is, we believe, the best staple cotton ever bred, judging by its continuous performance both in tests and in increase fields.

PRICES: Per bushel of 30 Lbs., \$2.00; ton lots, \$1.90 per bushel; 15 ton lots, \$1.80 per bushel. Per bag (100 Lbs.), \$6.67; ton lots, \$6.33 per bag; 15 ton lots, \$6.00 per bag, f.o.b. Hartsville, S. C., Jackson, Mississippi, or Memphis, Tenn.

IMPORTANT

The length of staple, percentage of lint and seed, and size of boll of any variety of cotton will vary somewhat from year to year due to varying weather conditions. We have described these characters in our various cottons in accordance with their actual records in our tests at Hartsville.



This is the standard under which much of the South's most helpful and most intellectual agricultural experimental work and research is done. The motto—
"BLOOD WILL TELL"

is the basis of success in the improvement of Southern agricultural activity.



Plant-to-Row Pedigreed Deltatype Webber Strain 2 in 1923 Breeding Patch

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Lightning Express

Strain 5—(A New Strain)

Earliest — Prolific — Wilt Resistant

SEASON—Earliest of Them All.

PLANT—Vigorous, Open Type, Thin Foliage, Quick Fruiting, Strikingly Wilt Resistant.

BOLLS—Medium, 69 to 75 to Pound, Round Ovate, Hull Fibrous, Hardens Quickly.

PICKING QUALITY—Excellent.

STAPLE—1 3/16" to 1 1/4", Excellent Character, Uniform, Strong, Wiry, Best of All Medium Long Cottons.

WILT RESISTANCE—Excellent.

LINT PERCENT—32 to 33.3.

MONEY VALUE—High.

Fine Under Weevil Conditions

Lightning Express Strain 5 is the earliest staple cotton we know of. It led all cottons in early

pick in our 1924 Variety Test, producing 1140 pounds of seed cotton per acre at that picking. This test was planted on the 22nd of April and first pick made on the 10th of September, or 141 days after planting. This quality makes it a very valuable cotton for planting in northern and southern limits of the cotton belt, and a remarkably efficient cotton under weevil conditions.

Excellent on Wilt Lands

In addition, Lightning Express Strain 5 is wilt resistant to a marked degree. In tests on badly wilt and nematode infested plots in 1924, Strain 5 actually showed more resistance than either Dixie or Dixie Triumph. This year on the same plot it is showing up equally as well, almost 100% of the plants showing no sign of wilt.

PRICES

Per bushel of 30 Lbs., \$3.50; ton lots, \$3.25 per bu.; 15 ton lots, \$3.00 per bu. Per bag (100 Lbs.), \$11.67; ton lots, \$10.83 per bag; 15 ton lots, \$10.00 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.



Middle Row Shows Wilt Resistance of Lightning Express Strain 5—Used as Check Row in Plant-to-Row Test 1925. Soil Badly Infested With Wilt and Root Knot.

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Lightning Express Strain 5 (Continued)

Proof of Supremacy--Strain No 5

A REMARKABLE YIELD—(1924 VARIETY TEST)

	First Pick 9-10 Yield Per Acre	Yield Per Acre Seed Cotton	Yield Per Acre Lint	Value Per Acre Lint and Seed
Lightning Express—Strain 5	1140	1916.6	582.6	\$194.17
Delfos 6102	893	1702.5	563.5	181.24
Express 433	835	1608.1	484.0	154.98
King	751	1452.0	502.4	138.31
Wannamaker-Cleveland	519	1640.8	600.5	165.53
Dixie Triumph	254	1325.0	449.2	125.78

Coker's Pedigreed Lightning Express Strain 3

SEASON—Early

PICKING QUALITY—Excellent

LINT PERCENT—32 to 33.

STAPLE—1 3/16" full to 1 1/4", Uniform,
Strong, Wiry.

PLANT—Vigorous, Open Type, Thin Foliage,
Quick Fruiting.

BOLLS—Medium 69 to 75 to Lb.

HULL—Fibrous, Hardens Quickly.

MONEY VALUE—High.

An Early Strain of Great Value

Lightning Express Strain 3 is more prolific than any previous strain, has a smaller stalk, a 2% higher lint yield and is earlier—according to all records is one of the earliest of all cottons, either short or long, Strain No. 5 being a little earlier.

A valuable cotton for growers who for any reason are prevented from planting until very late. Its rapid germination, growth and fruitage make it a valuable cotton for stiff, damp, slow soil, and for weevil conditions.

PRICES: Per bushel of 30 Lbs., \$2.00; ton lots, \$1.90 per bushel; 15 ton lots, \$1.80 per bushel. Per bag (100 Lbs.), \$6.67; ton lots, \$6.33 per bag; 15 ton lots, \$6.00 per bag, f.o.b. Hasrtville, S.C., Jackson, Miss., or Memphis, Tenn.



Plant-to-Row Test of Lightning Express 1920 from Which Our Strain No. 3 Is Descended.

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Hartsville

Strain 20 (*A New Strain*)

(Signifying 20 Years of Continuous Breeding)

STAPLE—1 1/4" to 1 5/16".

PERCENT LINT—33.3.

CHARACTER—The Best.

PICKING QUALITY—The Best.

STORM RESISTANCE—Excellent.

BOLLS—Large, 55 to 65 to Pound.

TYPE—Open, Flat Top, Uniform, Striking.

Does Not Get Blue Quickly.

Easier to Pick Than Any Other Variety We Know of

The picking quality of Hartsville Cotton is superior to any other variety we know of. Pickers will gather 15 to 50 percent more of this cotton than any other standard variety and will gather less leaf. Hartsville usually makes good middling or better quality when other cottons are producing strict

middling. The high grade, strength and uniformity of Hartsville cotton makes it desired by buyers over other standard varieties of staples. After 20 years of continuous, successful, scientific seed breeding, Mr. Coker, along with other strains, is offering a new and greatly changed strain of Hartsville long staple cotton. It is the ninth strain of the Hartsville family he has produced and better in many respects than any strain of Hartsville ever before introduced. It is early and does well even under extreme weevil conditions. It is likewise more productive and averages a higher lint percent than any previous strain of Hartsville.

Easiest to Pick

Open and Storm
Resistant

Better Grade of Lint

Lint Strong and
Uniform

PRICES: Per bushel of 30 Lbs., \$2.50; ton lots, \$2.40 per bushel; 15 ton lots, \$2.30 per bushel. Per bag (100 Lbs.), \$8.33; ton lots, \$8.00 per bag; 15 ton lots, \$7.67 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn

Coker's Field Seeds Acme of Perfection

Pedigreed Coker-Foster

Strain 1 (*A New Cotton*)

A Selection From Delfos 6102

PLANTS—Very Open in Type, Low Spreading, Flat Topped, With Long Slender Fruiting Branches.

SEASON—Very Early.

LEAVES—Small, Almost Smooth.

PERCENT LINT—33.3 to 34.

STAPLE—1 3/16" to 1 1/4", Uniform, Strong, of Good Character.

BOLLS—Long Ovate, Slightly Pointed, Medium Size, 72 to Pound.

PICKING QUALITY—Excellent.

STORM RESISTANCE—Good.

A Real Producer Under Weevil Conditions

Coker-Foster Strain 1 is a selection from Delfos 6102 and they are almost identical in type. Delfos 6102 is a good cotton, very productive, very early, very thin foliage, especially well adapted for planting on rich soils or on thinner soils well fertilized.

In Coker-Foster, however, the plants have more vigor, the bolls are somewhat larger, the staple is longer, the production is greater with higher net returns.



PRICES

Per bushel of 30 Lbs., \$2.50; ton lots, \$2.40 per bushel; 15 ton lots, \$2.30 per bushel. Per bag (100 Lbs.), \$8.33; ton lots, \$8.00 per bag; 15 ton lots, \$7.67 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.



A Few Heavy Producing Selections From Coker-Foster Strain 1

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed "Super-Seven"

Wilt Resistant (*A New Cotton*)

SEED—Small, Almost Lintless, Milling Value High

PLANT—Vigorous

SEASON—Early

LINT PERCENT—35.0

BOLLS—69 to 73 per Lb.

CONTENT OIL—High, 10% Above Average.

CONTENT MEAL—High, 1025 to 1287 Lbs. Per Ton of 7% Ammonia Meal.

TYPE—Open, Thin Foliage, Flat-Topped, Spreading, With Few Vegetative Branches

STAPLE—1 1/16".

The Most Successful Wilt Resistant Yet Produced



A remarkable wilt resistant cotton developed after eight long years of careful testing and breeding. This year seed were grown on several farms severely infested with wilt and root knot and produced an excellent yield, even on the worst spots. It is almost 100% wilt resistant, and by far the most productive wilt resistant cotton we have ever tested—making a high yield on both wilt and non-wilt land, and is good for any condition. Additionally, its staple (11-16") commands a good premium on staple markets and its high oil and meal content make it extremely valuable to oil mills. Don't risk ordinary varieties on your wilt infested lands. It means sure failure. Plant this cotton and you have the very best that Coker has ever produced, and you know that Coker's best seed cannot be beaten.

PRICES

Per bushel of 30 Lbs., \$2.85; ton lots, \$2.70 per bushel; 15 ton lots, \$2.55 per bushel. Per bag (100 Lbs.), \$9.50; ton lots, \$9.00 per bag; 15 ton lots, \$8.50 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.



Coker's Super-Seven Produces Full Crops on Badly Infested Wilt Lands.
(Middle Row is Non-Resistant Check Row).

Coker's Field Seeds Acme of Perfection

Actual Plants Produced on Ten Foot Section of Row in General Increase Field Planted May 2, 1925



Why Super-Seven?

Year by year the terrible disease, "Cotton Wilt," is occupying larger and larger areas of the best cotton lands of the South. Maximum wilt resistance is, therefore, the quality which the farmers who own these lands must seek in cotton varieties. In our new wilt resistant Super-Seven cotton, described on the opposite page we have produced a variety which in our judgment is the most valuable

ever bred for wilt conditions. Its productive-ness and good staple coupled with the high milling value of its seed make it the most valuable cotton for wilt infested land. We know of no cotton which germinates more quickly or is more certain to give a stand and produce a crop. You have only to look at the photographs above and below to see what Super-Seven will do under average and under the very worst wilt conditions.



The Seven Super Characters of Super-Seven

- High Wilt Resistance
- High Lint Production
- Early Maturity
- Extra Staple Length
- High Lint Percent
- High Oil Content
- High Meal Content

The above plants were grown in eighteen foot sections of adjoining rows on badly infested wilt land in 1925

Coker's Field Seeds Acme of Perfection

Pedigreed Coker-Cleveland

Strain 5 (*A New Strain*)

STORM RESISTANCE—Best

VIGOR—Excellent

BOLLS—Large, 58 to Lb.

TYPE—Medium Open

STAPLE—1 1/16".

LINT PERCENT—35 to 38

PICKING QUALITIES—The Best

Longest Staple, Most Prolific and Most Profitable of All Short Staple Cottons

Cleveland Cottons have always been popular by virtue of their commercial value, but never before have we seen or produced a strain of Cleveland or any other short staple variety that will compare with our new strain of Coker-Cleveland 5. It is not only the most productive strain of Cleveland we know of, but it is more productive than any variety we have tested it against. It comes from a superior prepotent blood line. Its grandparent was the leader in yield of 154 Cleveland plant-to-rows in 1921, producing 1745 pounds of seed cotton per acre.



In our variety tests it has produced more seed cotton per acre and more lint cotton per acre than any commercial variety tested, and we believe it to be the very best strain of Cleveland yet offered. It is so far superior to any strains of short staple cotton we have ever before offered and so superior to other members of its own Cleveland family that while derived from Cleveland parentage it is really and actually a new and distinct cotton of itself. If you are a believer in Cleveland Cottons this strain will further convince you of their superiority.

(For Further Facts and Prices on This Excellent Cotton, See the Next Page)



Note Heavy Production in Middle Row of Coker Cleveland Strain 5 in Our 1925 Fourth Generation Hybrid Plant-to-Row Test in Which Strain 5 is Used on Check Row (Leaves and Second Growth Stripped in Foreground to Show Actual Cotton).

Coker's Field Seeds Acme of Perfection

Pedigreed Coker-Cleveland

Strain 5 (Continued)

These Tables Prove the Superiority of Coker-Cleveland 5

VARIETY	1924		
	Lbs. Seed Cotton Per Acre	Lbs. Lint Net Per Acre	Value of Seed and Lint Per Acre
Coker-Cleveland No. 5..	2003.8	707.3	214.28
Wannamaker-Cleveland..	1640.8	600.5	165.53
Coker-Cleveland No. 4..	1880.3	671.3	185.96

Don't buy Cleveland just because of its name. Select a genuinely improved and Pedigreed Strain of Coker-Cleveland that leads the field.

What Other Cottons Can Boast of This?

Brings good premium over $\frac{7}{8}$ to inch cotton.

Produced more dollars per acre than any other cotton of its length or shorter.

More pounds of seed and lint cotton per acre.

Bolls large, 58 to 60 per pound.

PRICES: Per bushel of 30 Lbs., \$2.85; ton lots, \$2.75 per bushel; 15 ton lots, \$2.65 per bushel. Per bag (100 lbs.), \$9.50; ton lots, \$9.17 per bag; 15 ton lots, \$8.83 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.

Pedigreed Coker-Cleveland

Strain No. 4

STAPLE— $\frac{7}{8}$ " to 1"

BOLLS—60 to 63 to Lb.

PERCENT LINT—38

A short staple strain of Cleveland Big Boll offered first by us in spring of 1925. An excellent strain of Coker-Cleveland, our leader until this year, and very popular with short staple planters. The following production records give the reason for its popularity.

PRODUCTION RECORD

(Seed Cotton Per Acre)	1923	1924
Coker-Cleveland Strain 4.....	2334.5 Lbs.	1880.3 Lbs.
Wannamaker - Cleveland.....	2167.8 Lbs.	1640.8 Lbs.

TYPE—Spreading, Flat-Topped, Very Prolific
PICKING QUALITY—The Best

It has been bred especially for high yield, vigor, lint percent, uniformity and strength. We recommend it to all Cleveland growers throughout the cotton belt.

PRICES: Per bushel of 30 Lbs., \$2.50; ton lots, \$2.40 per bushel; 15 ton lots, \$2.30 per bushel. Per bag (100 lbs.), \$8.33; ton lots, \$8.00 per bag; 15 ton lots, \$7.67 per bag, f.o.b. Hartsville, S. C., Jackson, Miss., or Memphis, Tenn.



Pedigreed Coker-Cleveland Strain No. 4 in 1924 Plant-to-Row Test. Middle Row Produced 1981 Pounds of Seed Cotton Per Acre. Leaves in Foreground Stripped to Show Actual Cotton.

Coker's Field Seeds Acme of Perfection

Pedigreed Coker-Cleveland Strain 3

STAPLE—15/16" to 1 1/16".

SEASON—Early

PERCENT LINT—37 to 39

PICKING QUALITY—The Best

TYPE OF PLANT—Medium Open, Spreading,
Flat Top

One of the Original Strains of Coker-Cleveland That Played an
Important Part in Establishing the Wide-Spread Popu-
larity of Mr. Coker's Short Staple Cottons.

This strain of Cleveland is a great improvement over any previous strain of Cleveland we have had in tests. It is a sixteenth inch longer than the parent strain, a week earlier and is more open in type. It produced in 1921 an increase block 1580 pounds of seed cotton per acre or at rate of 613 pounds lint. In 1922 it produced here a little less than a bale per acre against an average for this county

of only one-fourth of a crop. The total production in 1923 went far above a bale per acre. In 1924—the wettest year on record here—it produced an average full crop. In 1925 its record was equally as good.

PRICES: Per bushel of 30 Lbs, \$2.00; ton lots, \$1.90 per bushel; 15 ton lots, \$1.80 per bushel. Per bag (100 Lbs.), \$6.67; ton lots, \$6.33 per bag; 15 ton lots, \$6.00 per bag, f.o.b. Sudan, Arkansas.



We Originate New and Better Varieties and Produce the Best Seed Available of Those Varieties. Highest Quality Possible is Always Our Aim.



Plant-to-Row Cleveland Big Boll From Which Strain 3 is Descended

Coker's Field Seeds Acme of Perfection



Silage Crop of Coker's Pedigreed
Garrick Strain No. 5

Coker's Pedigreed Garrick Corn Strain 6

SEASON—Medium to Late. **COB**—White.
PROLIFICACY—Two and Three Ears (Usually Two).
GRAIN—White, Flinty, Medium Deep.
WEEVIL RESISTANCE—Excellent.

The Garrick Corn has long been recognized as one of the highest yielding and most widely adapted of any of the varieties cultivated in the South. Our breeding work with this variety has been directed toward the production of higher yielding strains.

Description

Under field conditions plant is 8 to 10 feet high, vigorous, prolific, two to three ears (usually two) per stalk, ears medium large, 12 to 16 rowed with white cob and white, flinty, medium deep grains. The hard, flinty nature of the kernel and the good shuck covering of the ear renders it comparatively weevil resistant. This, together with the white cob, white grain and heavy yielding ability, makes it one of the most profitable varieties to grow, both for home use and for milling purposes. In our 1925 variety test Garrick Strain No. 6 produced at the rate of 3045.5 pounds of shucked corn per acre.

Excellent For Silage

Garrick No. 6 is one of the best silage corns, growing 12 to 16 feet tall earing freely if well manured on good soil with sufficient rainfall. We produced an average of 18 3/4 tons of silage per acre on an 8-acre field this year.

PRICES: 1 peck, \$1.75; 1-2 bushel, \$3.25; 1 bushel, \$6.00; 10 bushels and above, \$5.50 per bushel, f.o.b. Hartsville, South Carolina.



Garrick Breeding Plot

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Williamson Corn Strain 3

SEASON—140 to 160 Days. **COB**—Red.
GRAIN—White, Deep, With Horny, Translucent Sides.

PROLIFICACY—One and Two-Eared.

WEEVIL RESISTANCE—Excellent.

A superior strain of Williamson Corn, bred from the best selected hybrid ears. A great improvement over former strains of Williamson Corn.

Williamson Corn has for years been a popular, generally accepted and planted variety. Commercially it is hard to beat.

Description

Plants vigorous, 7½ to 10 feet high, 1 and 2 ears to the stalk. Ear height 3½ to 4½ feet, shanks medium short. Ears regularly cylindrical, 8 to 9 inches long; averaging about 2½" in diameter, mainly 16 to 20 rowed. Cob of medium size and red. Kernels deep and of medium size. Color white with horny, translucent sides. It shells out about 85 pounds of corn to 100 pounds of ears.

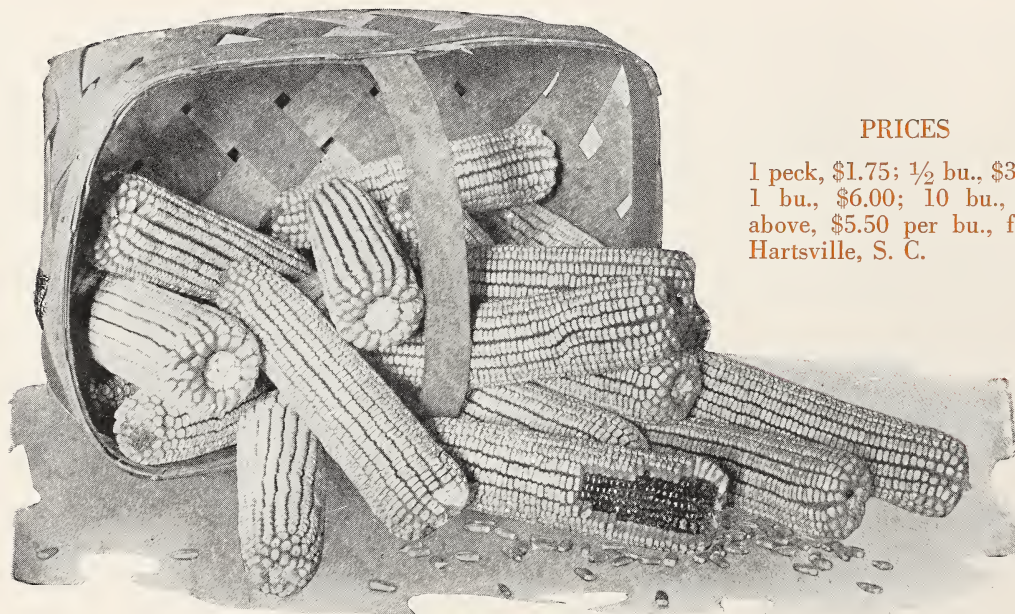
Always a Leading High Yielding Variety

The number of ears per stalk or per acre is not the final test for yield. Other varieties have made two or three times the number of ears, but less actual shelled corn than Williamson. In our 1925 variety test Williamson Strain No. 3 produced at the rate of 3414.3 pounds of shucked ear corn per acre.

NOTE—Few farmers in this section made good crops of corn this year. On our increase fields, however, we made splendid crops and our seeds are of very superior character.



Coker's Seed Corn
Keeps Pace With
Coker's Cotton Seed



Ears of Williamson Corn

PRICES

1 peck, \$1.75; ½ bu., \$3.25;
1 bu., \$6.00; 10 bu., and
above, \$5.50 per bu., f.o.b.
Hartsville, S. C.

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Ellis Corn

Strain 5

GRAINS—White, Deep With Horny, Translucent Sides.

COB—White, Few Red.

PROLIFICACY—One and Two-Eared.

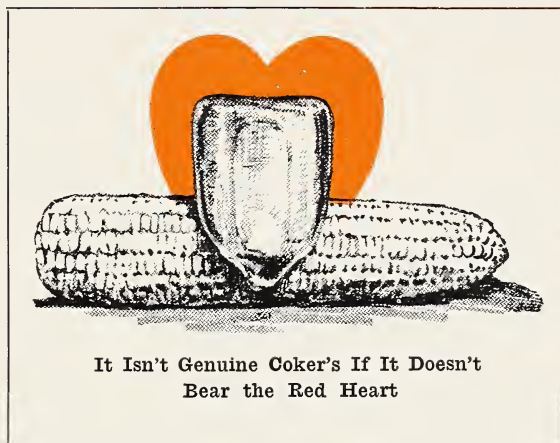
SEASON—130 to 150 Days.

WEEVIL RESISTANCE—Excellent.

The Best Corn for Poor Lands

Reports from growers in many sections indicate that the Ellis does well on many different types of soil. Our breeding work with this variety has all been done on our Highland Farm, the soil of which is very poor, coarse, Norfolk sand. On this farm we make about 50% higher yields with the Ellis than with any other variety tried there. While the type and manner of growth fits it for growing on light soils, yet it stands with the best in our variety tests where the soil is good.

It is a very popular variety and has the ability to produce fine yields of an excellent grade of corn.



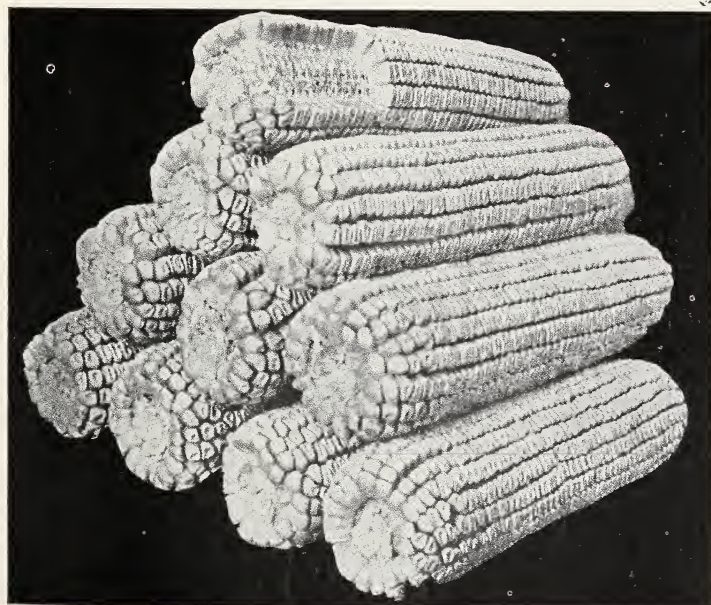
Description

Plant low and stocky. One and two ears to stalk. Ear height about $2\frac{1}{2}$ feet. Shanks medium short. Ears cylindrical, 7 to $8\frac{1}{2}$ inches long, about $2\frac{1}{4}$ inches in diameter and mainly 16 to 18 rowed.

Cobs of medium size, mainly white, few red, not pure in this character. Kernels white or cream colored, deep, hard and flinty. Very Weevil Resistant.

PRICES

1 peck, \$1.75; $\frac{1}{2}$ bushel, \$3.25; 1 bushel, \$6.00; 10 bushels, and above, \$5.50 per bushel, f.o.b. Hartsville, S. C.



Ears of Williamson Corn



We originate new and better varieties and produce the best seed available of these varieties. Highest quality possible is always

OUR AIM

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Mary Washington Asparagus What the Originator Thinks of Mary Washington

It is so much better that you can **SEE** the difference.

It is the only Asparagus worth planting, and it will soon be the only Asparagus planted. Get ahead of your competitor by planting it now.

Don't confuse **Mary Washington** with any similar names.

Don't confuse our stock of **Mary Washington** with that offered by others.

Mary Washington had its first commercial development on our farms.

The originator of **Mary Washington** supervises our Asparagus operations.

The plants in our seed fields as well as the one year old roots we sell are grandchildren of the two original plants on which this variety is based and carefully reselected and free from any chance of contamination. In other words, they are the **best Mary Washington** you can buy.

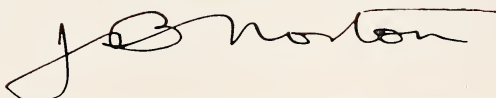
The reputation of **Mary Washington** Asparagus is so well established in all the Asparagus

growing sections of the United States, that it is now the most popular strain everywhere, both for home use or for shipping and canning.

Your Asparagus field will last for years; if you try to save money by using cheap unselected stock, your mistake will pile up in losses year after year during the life of the bed; while if you plant **Mary Washington** for home or commercial use your Asparagus will be a source of both profit and pride.

Description: Early - Giant - Highly Productive - Clean Attractive Shoots - Rust Resistant - Largest Seed - Largest Seedlings. Best, first, last and all the time. In other words, as said before, it is so much better that you can see the difference.

Sincerely,



P. S. If there is anything else you want to know, write to us about it.

J. B. N.



Natural Size Pedigreed Mary Washington Asparagus Tips (Two Years Old From Seed)

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Mary Washington Asparagus (Cont'd)



The
Picture
Tells
the
Whole
Story



Can You See the Difference?

A comparative test conducted under the personal supervision of the originator of both strains Martha Washington and *Mary Washington*. The plants at the time this photograph was taken were two years old from seed and are in six-foot rows. These plants as well as their parents have always been grown under

carefully equalized conditions and represent the response of the two strains to the same normal treatment. This difference always occurs when the two strains are given a fair trial and represents the reason why we never recommended Martha Washington after *Mary Washington* could be obtained.

PRICES

Reselected Pedigreed Mary Washington Seed—Prices postpaid: Packet, 30c; 1 oz., 50c; ¼ lb., \$1.80; ½ lb., \$3.00; 1 lb., \$5.00; 2 lbs., \$4.80 per lb; 3 lbs., \$4.50 per lb; 4 lbs., \$4.30 per lb; 5 lbs., and above, \$4.00 per lb.

Reselected Pedigreed Mary Washington Roots—Prices not prepaid: 50, \$2.80; 100, \$4.80; 500, \$22; 1000, \$40.

Pedigreed Mary Washington Seed—Prices postpaid: Packet, 15c; 1 oz., 25c; ¼ lb., 90c; ½ lb., \$1.50; 1 lb., \$2.50; 2 lbs., \$2.40 per lb; 3 lbs., \$2.25 per lb; 4 lbs., \$2.15 per lb; 5 lbs., and above \$2.00 per lb.

Selected Pedigreed Mary Washington Roots—Prices not prepaid: 50, \$1.40; 100, \$2.40; 500, \$11; 1000, \$20.

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Golden Portorican



A Crate of Coker's Golden Portoricans

Origin

In our 1920 Hill-to-Row of Portorican Sweet Potatoes a single hill was found, produced from a single plant, one side of this plant was golden, the other side a deep red. The buds on the golden side of the plant produced two potatoes with clear skin, red eyes and rich yellow meat. The red side of the plant produced typical Portoricans. Each potato was bedded separately. Plants from the

The Highest Yielding
Portorican

The Most Uniform
Portorican

The Best Quality
Portorican

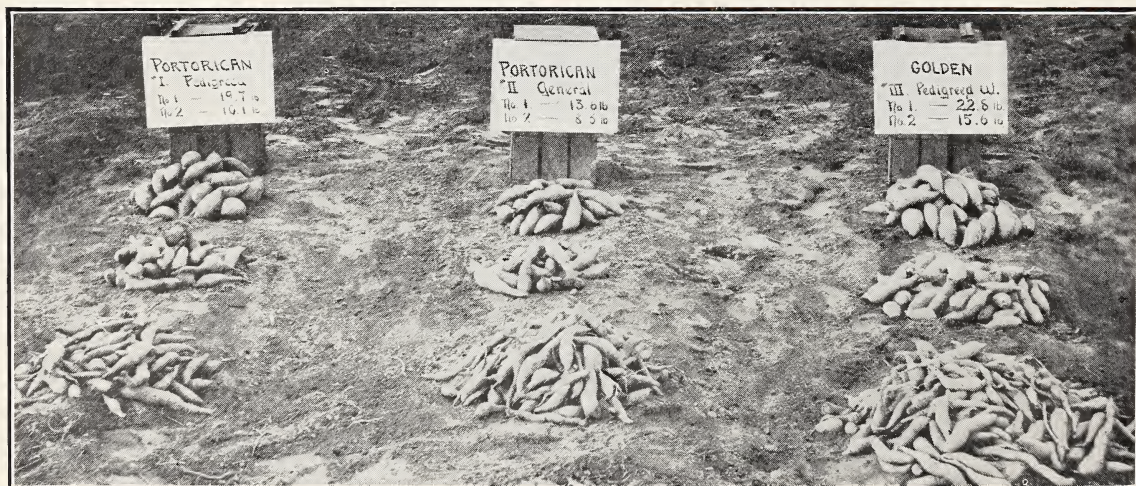
The Prettiest
Portorican

golden potatoes produced only potatoes of the same type, plants from the red potatoes continued to split up.

Our Golden Portoricans are descended from these clear-skinned, golden potatoes and they far surpass any Portorican potato we know of in richness of color, quality, uniformity and yield, and are superior even under drought conditions.

PRICES

\$6.00 per bushel f.o.b., Hartsville, S. C.



These Potatoes Produced on Same Size Plots Under Identical Conditions in Our 1925 Variety Test

Coker's Field Seeds Acme of Perfection

Coker's Pedigreed Portorican Strain 1



How Coker's Potatoes Are Bred

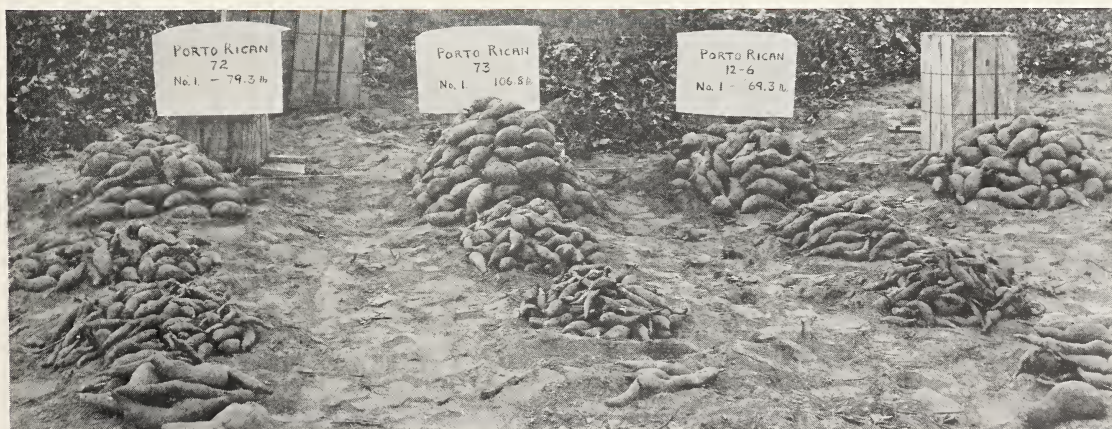
The value of breeding strikingly shown. Grown in rows side by side, with same stand, same fertilizer and on uniform soil, No. 73 produced 34.7% more No. 1 potatoes than selection 72 and 54.1% more than selection 12-6.

Good profits can be made on sweet potatoes if highly bred uniform planting seed are used. With potatoes, as with other crops, it is true that the value of your crop is largely determined by the planting seed you use.

YIELD RECORDS FROM OUR 1924 SWEET POTATO VARIETY TEST

(PLANTED FROM VINES JULY 1ST.)	Bu. Per Acre No. 1	Bu. Per Acre No. 2	Bu. Per Acre Nos. 1 and 2	Total Bushels Per Acre
Coker's Pedigreed Portorican.....	114.4	36.1	150.5	186.2
Portorican General	85.7	35.7	121.4	170.3
Coker's Golden Portorican.....	115.3	39.3	154.6	209.6
Coker's Pedigreed Potatoes Produce More No. 1's, No. 2's, More Potatoes, and More Money				

PRICES: \$5.00 per bushel f.o.b., Hartsville, S. C.



Section of Hill-to-Row Test of Coker's Portorican

Coker's Field Seeds Acme of Perfection

Why "Coker's Pedigreed"?

FIRST—Because of the twenty-eight years agricultural experience and the twenty-five years plant breeding experience of the man who made "Coker's Pedigreed" the synonym for honesty and scientific accuracy.

SECOND—Because a generation of experience and a generation of reputation is back of every bag which bears the Red Heart Trade Mark.

THIRD—Because you literally take your financial life in your hands when you pitch your crop and cannot afford to run an unnecessary risk in laying the foundation for your year's crop.



FOURTH—Because you can reasonably count on increased yields and highest money values from the product of our seeds.

FIFTH—Because you will take pride and pleasure in watching the growth of crops which are uniform and highly productive.

It Isn't Genuine Coker's Pedigreed If It Hasn't the Heart

A WARNING—Don't Confuse Our Company With Any Other of Similar Name. Many Have Placed Orders With Other Companies Thinking They Were Dealing With Us.

How to Tell If It's "Coker's Pedigreed"



THIS TRADE-MARK, which is registered in the United States Patent Office, appears on every bag of genuine "COKER'S PEDIGREED SEED" sent out by the Pedigreed Seed Company. Look for this trade-mark and protect yourself against inferior imitations.


**Coker's Pedigreed Seed Co.,
Hartsville, S. C.**

Our seed are all sent out in bags labeled "Coker's Pedigreed Seed" and bearing our registered trade mark. All of our Pedigreed seed also bear the O.K. tag of our President and are officially sealed before leaving our warehouse. No seed is genuine "Coker's Pedigreed Seed" unless it bears our official O.K. under seal and our registered trade mark. Do not be deceived. Insist on having genuine Coker's Pedigreed Seed.

Buy Your Seed From Headquarters

Seed of all grades are offered. Bad to poor; good to best. There is but one best—the kind that are scientifically bred for highest qualities—the only kind we offer. Your crop cannot be better than the seed you use. Do not take a chance.

Buy Your Seed Direct From Headquarters



The seed contained in this bag has met every requirement of the Plant Breeding Department of the Pedigreed Seed Company as to breeding, true-ness to type, germination, taste, cleaning and grading, and has received the official O.K. of the Company. No seed is genuine COKER'S PEDIGREED SEED without this O.K.

(Signed) **D. R. Coker, President,**
**Coker's Pedigreed Seed Co.,
Hartsville, S. C.**

Reduce Your Costs With Coker's Machines

Coker's Agricultural Machines

For years we have been specializing in the production of pedigreed, high-yielding seed for Southern farmers. Good seed, however, only mean the starting of the battle right and insure a right foundation. Scientific cultivation, fertilization, planting and harvesting have a great deal to do with profitable farming. With the same general purpose, therefore in view, the improvement of conditions for the Southern farmer, we offer the fol-

lowing modern agricultural machines. Space prohibits details in this catalog. Special bulletins covering each may be had for the asking.

The machines offered in these pages are designed and built to solve pressing agricultural problems; to save money, time and labor. As modern, improved machines, they are necessarily made of the best of materials and built for rough and long service.

Coker's Nitrate of Soda and Fertilizer Distributor

FOR SIDE APPLICATION

An exceptionally light and durable machine is Coker's Soda Distributor, perfected for the purpose of grinding and distributing Nitrate of Soda and other fertilizers at one operation, quickly. The thoroughly pulverized material is evenly distributed through two down spouts in two rows simultaneously. In eliminating the present unsatisfactory, slow and expensive hand method, this machine will pay for itself in a single season's use to say nothing of its tremendous saving in time and labor.



Write For Special Bulletin

Descriptive Features

Exceptionally light draft — drawn by one mule, easily covers 15 to 16 acres per day. Thoroughly grinds and evenly distributes 50 to 150 pounds of Soda per acre, and as high as 600 pounds of ground fertilizer per acre — covering either one or two rows at each trip. Down spouts and wheels readily adjustable to width of rows — placing the fertilizer just where it is wanted. Handy shut-

off keys quickly operated — preventing waste when turning at end of rows. Grinding chamber a perfected feature and feed regulators accurate — insuring thorough distribution at low cost. Ample hopper capacity of 150 Lbs. of Soda — making frequent refilling unnecessary. This is an exceptionally well-built machine — capable of long wear. Used for row distribution in the side applications of fertilizers.

PRICE: \$30.00 Each, f.o.b. Hartsville, S. C.

Reduce Your Costs With Coker's Machines

Coker's Nitrate of Soda Grinders

In the preparation of Nitrate of Soda, particularly for general broadcasting or mixing with other fertilizers, it is essential that the soda be thoroughly pulverized to admit of a uniform, most economical distribution. The two Soda Grinders, illustrated on this page solve this problem most satisfactorily.

Both machines are built upon the same grinding principle. The same efficient, thorough pulverizing is done by both, and both are designed to crush soda in the most practical, time-saving and economical way. Both are easy to handle, the only material difference being the size.

Coker's Soda Grinder No. 2

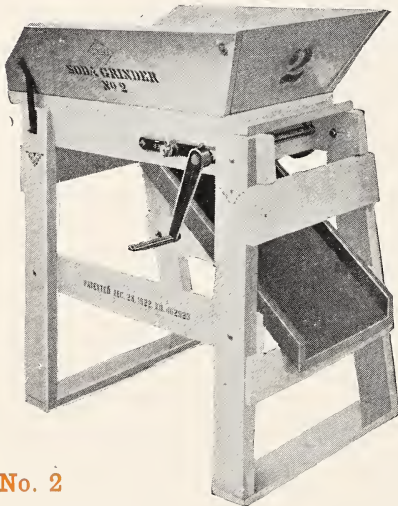
A very simple, hand power, durable machine, easily fed with one hand while propelled by the other. A second operator can be used to advantage in shoveling the pulverized soda into sacks as it passes through the machine. In both the No. 2 and the No. 3 Grinders a cast metal screen prevents soda leaving the grinding chamber until thoroughly pulverized, which feature insures the crushing of soda into small particles. The No. 2 is a handy, light machine and can be easily carried from place to place or loaded into open truck or wagon and

hauled to the field for immediate service. Can be equipped with power pulley if desired at slight extra cost. Capacity 6 to 8 tons per day.

Coker's Soda Grinder No. 3

A thoroughly practical, power driven grinder, propelled by tractor, one-horse power motor or light gas engine. Substantial and durable. Specially constructed feed case holds sack of uncrushed soda, which when automatically turned upside-down feeds through the hopper into grinders. Equipped underneath with a special delivery which allows the sewing and unloading of one sack while another is being filled, thus saving time. Simple, no delicate parts. Two to four men required to operate. Capacity 15 to 20 tons per day.

Nitrate of Soda Should Be Used As Quickly As Possible After Grinding.



No. 2

**Saves Time
Saves Trouble
Saves Money
Crushes
Uniformly
Rapid
Efficient
Durable
Substantial
Pays for Itself
in Short While**



No. 3

Patented Burrs in grind box are so constructed as to **Positively Eliminate Choking, Clogging, and Sticking.**

WRITE FOR SPECIAL BULLETIN

PRICES: Coker's Soda Grinder No. 2, \$28.50 each; Coker's Soda Grinder No. 3, \$65.00 each, f.o.b. Hartsville, S. C.

Reduce Your Costs With Coker's Machines

Coker's Single Row Distributors

No. 51
Price: \$8.50



No. 52
Price: \$12.50



No. 54
Price: \$19.00



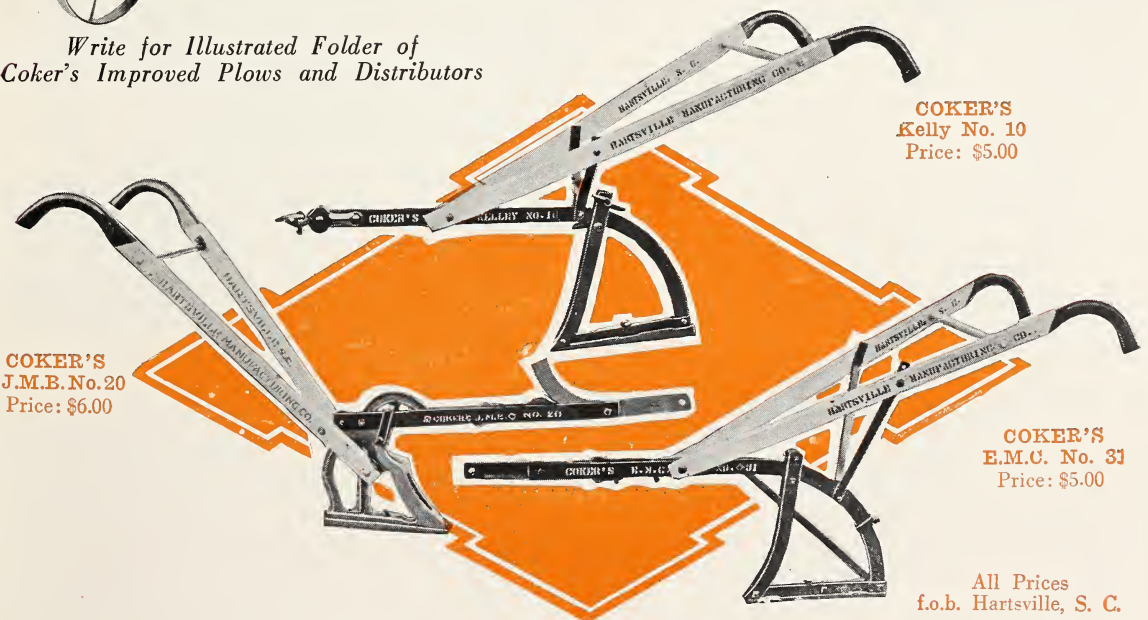
Three efficient machines, substantial and durable, insuring even distribution in quantity desired. The parts are designed to last for years and the feed control so constructed as to give minimum trouble from clogging and packing. No. 51 and No. 52 are both considerably improved from last season and are excellent distributors. The No. 54 is a new machine and we believe it to be the best distributor ever offered. No. 51 distributes 150 to 800 pounds with hopper holding 50 to 60 pounds of fertilizer. No. 52 distributes 125 to 1000 pounds per acre and hopper holds 60 to 75 pounds of fertilizer. No. 54 distributes 50 to 2000 pounds per acre and hopper holds from 75 to 100 pounds fertilizer.

Coker's Plow Stocks

Designed to meet urgent farm needs, durable, lasting, substantial and essentially an improvement on the ordinary styles. Only three of the styles are illustrated below. Their features lie largely in their adjustability and the substantial nature of their construction.

Each of seven different styles are fully presented in a special bulletin that will be mailed on request.

*Write for Illustrated Folder of
Coker's Improved Plows and Distributors*



COKER'S
Kelly No. 10
Price: \$5.00

COKER'S
J.M.B. No. 20
Price: \$6.00

COKER'S
E.M.C. No. 31
Price: \$5.00

All Prices
f.o.b. Hartsville, S. C.

Reduce Your Costs With Coker's Machines

Coker's Special "Clipper" Seed Cleaner and Grader

A Prime Factor in Economical, Efficient Farming

Hundreds of thousands of dollars have been lost to Southern farmers by the planting of small, undeveloped, shriveled, defective, injured, rotted non-productive seed as well as chaff and trash. The average seed usually used contains an astonishingly large percentage of

waste. To invest acreage of good land, fertilizer and effort trying to make dead seed and trash grow is ridiculous, and yet a nice margin of profit is quite frequently lost to the planter through lack of care in cleaning and grading his seed. Common seeds frequently run 25% to 50% unproductive.

Coker's "Improved" and "Special" Clipper Seed Cleaners

Removes all light, immature seed and all trash and foreign matter — by double screens and vertical air blast method. The most effective seed grader on the market. **Does effective work** with all Southern seeds, including Wheat, Oats, Rye, Barley, Cotton, Cow Peas, Sorghum, Soy

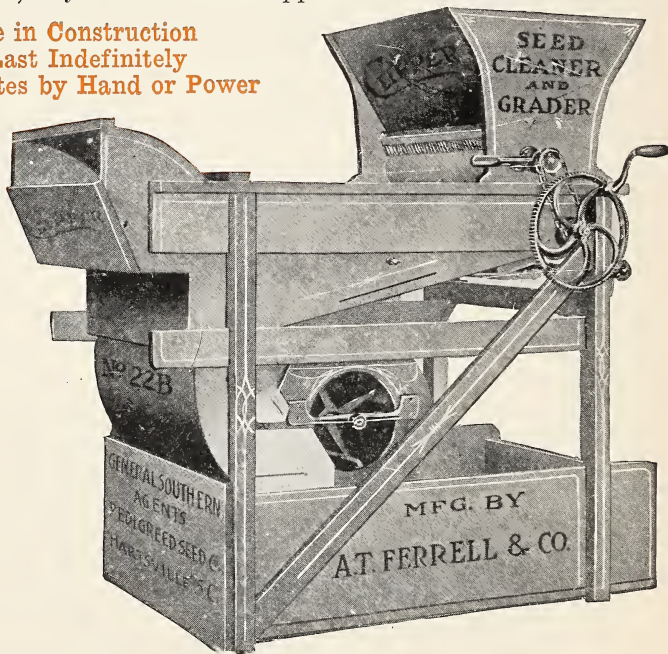
Beans, Burr Clover, Kaffir Corn, Vetch, Milo Maize, Alfalfa, Millet, Rape, Crimson Clover, Onion Seed, Etc., All "Coker Improved and Special Clippers" are fitted with a **special assortment of Twelve Screens**. Write for special bulletin on Clipper Seed Cleaners.

Easy to Operate
No Complicated Parts
No Extras

Simple in Construction
Will Last Indefinitely
Operates by Hand or Power

Clean and Grade Your Seed

Now is a good time to consider buying a Seed Cleaner and Grader. When you sit down and figure the profit in increased yields from planting seed graded on a Clipper Seed Cleaner, you will find that at the outside it will take only one year for this machine to pay for itself on a TWO-HORSE farm. Can you afford not to make an investment that will yield a hundred percent, and more every year? We sell them on 30 days' trial, with money refunded if unsatisfactory.



Coker's "Improved" No. 22-B Clipper Cleaner is especially designed to clean and grade cotton seed as well as all general seeds. Coker's "Special" Clipper Cleaner 2-B and 1-B are not recommended for cotton seed. All three models are equipped with 12 screens. The No. 22-B and 2-B machines are furnished with both hand crank and power pulley while the 1-B is equipped with only hand crank.

PRICES	Coker's Improved No. 22-B Clipper Cleaner.....	\$57.00
f.o.b.	Coker's Special No. 2-B Clipper Cleaner.....	48.50
Hartsville, S. C.	Coker's Special No. 1-B Clipper Cleaner.....	40.00

Business Terms

LOCATION—General Office and Seed Breeding Farms located at Hartsville, Darlington County, South Carolina, on the Atlantic Coast Line and Seaboard Air Line Railways.

VISITORS INVITED—We welcome visitors who are interested in the work we are doing, and, if notified in time, will meet them at the station on arrival. Many visit us each year—many from distant states and foreign countries.

PRICES—Our prices are cash with order. If remittance is not sent with order, it means a delay until we can write and receive the amount. Customers who have established their responsibility may have shipments made with sight draft attached to bill of lading. We make no special prices or reductions. We believe our seeds are worth what we charge for them, to one the same as another.

REMITTANCE may be made by personal check, bank check, money order, cash or stamps. We are not responsible for your remittance or order until it reaches us.

TEN PERCENT DEPOSIT—On all cotton seed orders booked prior to December 1st for spring shipment we require a ten percent deposit of the total amount of the order to be made on or before December 1st. On orders placed after December 1st, for later shipment, a ten percent deposit is required with order. Customers who have established their responsibility may place their orders for immediate shipment with sight draft attached to bill of lading.

METHOD OF SHIPPING—Small shipments to a distance are usually cheapest by Express or Parcel Post. If you are not sure about cheapest way to have shipment made, send us a sufficient amount to pay charges and we will send cheapest way and return to you any balance after paying charges. Large shipments are always cheapest by freight.

PREPAY STATION—If your station is a prepay freight station, the amount of freight charges must be added to your remittance. Shipments to prepay stations cannot be made order notify.

OUR RESPONSIBILITY—Our seed are all carefully tested for germination and purity before they are sent out. Attached to every bag of seed we ship is a card on which is printed the percentage of germination and purity of that par-

ticular lot of seed. (See also paragraph under the caption, "Our Claims"). However, under no circumstances will we be responsible for the germination of seed after they have been planted as there are many reasons for imperfect germination of planted seeds other than their vitality, and, in no case do we give any warranty, expressed or implied, as to descriptions, quality or productivity of our seed. If customer does not accept seed under these conditions they are to be returned at once.

YOUR RESPONSIBILITY—Examine your seed when you receive them and test them in any way you see fit. If, for any reason, they are not satisfactory, they may be returned to us within ten days after they are received, in the original package, at our expense, and we will refund entire purchase price. Customers must accept all responsibility for seed which have been in their possession more than ten days as the vitality of any seed may be lessened or killed after leaving our warehouse by subjection to moisture, heat, brine, chemicals, etc. Read carefully conditions stated under the caption "Our Responsibility."

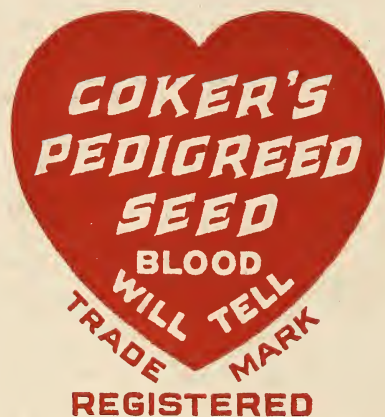
WHEN THE SEED ARRIVE—Our seed are put up in substantial bags and delivered to the railroad in good order. When seed arrive in bad order, do not accept the shipment or pay the freight until your station agent makes a statement to that effect on your receipted freight bill. Send this freight bill to us and we will make claim and collect it from the railway company for you.

OUR CLAIMS—We make no claims which our seed do not prove; we give the best quality seed that careful and expert breeding can produce; we exercise a personal care in handling our seeds at every point, recleaning and eliminating all except the strong and vital as far as mechanically possible.

YOUR PROTECTION—Our seed are all sent out in bags labeled "Coker's Pedigreed Seed" and bearing our Registered Trade Mark. Each bag also bears the O.K. tag of our President and is officially sealed before leaving our warehouse. No seed is genuine "Coker's Pedigreed Seed" unless it bears our official O.K. under seal and our Registered "Trade Mark." Protect yourself by insisting upon having only seed bearing our official O.K. tag and Registered Trade Mark.

COKER'S PEDIGREED SEED CO.

David R. Coker, President
HARTSVILLE, S. C.



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